

Ashley Choo

Candidate of MBT/MBA Joint Program
Class of 2021

Ashley is currently in her first year of the MBA program at the Haskayne School of Business at the University of Calgary. Through her undergrad, Ashley was interested in clinical research and innovation leading to her pursuit of research experience as well as the Technology and Innovation Intensive Study program at Stanford University, both of which led her toward the biotech industry. Ashley chose the MBT program to gain insight into and necessary skills for a career that incorporates both clinical research and innovation. The one-year program allowed Ashley to develop her creativity, commercialization, networking, and interdisciplinary team skills while taking business courses tailored to the pharmaceutical and medical device industries.



Ashley took the opportunity to complete her internship at iBiology, a world class, non-profit science communication organization located in San Francisco, California. As part of the iBiology marketing team, she gained hands-on experience with the strategy and operations of the organization through coordinating the marketing process. The principles of critical thinking from a business perspective and collaboration and the presentation skills she had refined during the program were key to her success in the internship. Her great/wonderful experiences at iBiology motivated Ashley's pursuit of business knowledge and as such, she decided to build upon her business expertise and transferred into the joint MBT/MBA program.

The MBT business and leadership classes created the foundation Ashley's career, preparing her along the way, introducing her to the developing field of science communication, and developing her skills and knowledge in business and science. "I am passionate about translation of credible and accurate scientific and technological advances to non-experts and maximizing exposure of new technologies through novel marketing strategies."