

Connor Buffel

Scientific Integration Expert & VP, North America: MindBytes, Turnhout, Belgium (remote)

Market Access & Health Economics Consultant, ISMS, Turnhout, Belgium (remote)

MBT Class of 2015



Connor currently works with two Belgian-based pharmaceutical service providers. In his role with MindBytes, Connor is responsible for project management, client relationship management, and internal process development in the creation of digital health tools and communication materials for pharma, biotech, and academic clients. In addition, Connor is responsible for managing all aspects of the company's North American operations. In his role with ISMS, Connor is responsible for collecting evidence, evaluating data, and copywriting and editing health economic, market access, and value communication materials and technical reports for pharma and biotech clients.

Prior to starting his MBT, Connor worked for 3.5 years as an Administrative Project Coordinator and Data Validation Specialist with the Edmonton-based CRO, TRIO. There he worked on several phase II and III clinical trials in oncology, becoming familiar with clinical trial operations. However, Connor chose to return to university and selected MBT for its potential to improve his business acumen, while offering a graduate-level education in life sciences.

Connor completed his MBT practicum with MindBytes in Ghent, Belgium. There he focused on the systematic collection and documentation of scientific evidence for a digital health tool in the area of dementia. He learned about the unique challenges of working in a start-up and small company, which was supplemented with living and working in a foreign country. He also appreciated collaborating in a truly multidisciplinary team, working with copywriters, graphic designers, engineers, and clinical experts. Since completing his practicum, Connor has continued to work with MindBytes, and its sister company, ISMS, from his home-office in Edmonton.

Connor credits the MBT program for providing him with a wide base of business and science knowledge, which has helped him to succeed in a small company setting. He also benefitted from the continuous challenge of scientific and business presentations, which highlighted the importance of storytelling; a key lesson he brings to work on a daily basis in his current roles.